

## Attachment – Concept and conditions of participation for the 2021 Diessen pottery market

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The approved concept for the Diessen pottery market will be maintained also in the next year and the number of exhibitors will not be increased either, whereas approximately 10 % of the participants shall be exchanged by means of a selection procedure as in the previous years. Except slight changes the arrangement of the stands will be carried out as in 2019. Of course, there will be again a show tent, an information tent and the central exhibition pavilion for a special theme.

The Diessen ceramic award, donated by Helmut Rhode Company, is meanwhile belonging to the famous ceramic awards in Germany. Rhode Company offered also for 2021 a prize in the amount of 4.000 EUR in order to dignify the importance of the ceramic award. The respective exhibition will again take place in the Traidtcasten. In different exhibition places in Diessen ceramic themes will be presented during the pottery market and again there will also be the ceramic path through Diessen.

If you are interested in participating in the 2021 Diessen pottery market we kindly ask you to inform us as soon as possible but not later than **Friday 2<sup>nd</sup> October 2020**, by the completed registration form.

Probably until mid-November chosen candidates shall receive a positive answer, yet I have already to inform you that, under the actual circumstances, this one can of course only be given subject to the further evolution of the Corona pandemic.

As in the past, selection of participants will be made by a jury whose decisions are binding. Only “commercial potters” are taken into consideration. This means a terminated ceramic professional training which is practiced full-time as well as registration of the business (entry in the register of artisans respectively a corresponding authorization allowing to practice the handicraft – recognition as self-employed artist).

Also exhibitors already having participated in Diessen are kindly requested to send us some current high-quality photos which we can use for the index of exhibitors and press relations, if necessary.

**Important:** New candidates are requested to submit their **professional development, curriculum vitae**, information concerning their manufacturing technique as well as few high-quality photos of **their products** and a photo of **their stand**. **New candidates are imperatively obliged to submit a curriculum vitae because otherwise their candidature cannot be considered.**

As we aim to keep our administration cost as low as possible, we ask for your understanding that application documents are filed here and candidature photos will not be returned.

**Application forms without photos will not participate in the selection procedure of the jury. Please don't send us CDs with your photos but only high-quality print-outs. Furthermore, we request you not to include any catalogues or files with photos.**

The fees for the stand remain unchanged and are fixed as follows:

Stand surface

- until 2 m                    294 €
- until 3 m                    441 €
- until 4 m                    588 €
- until 5 m                    735 €

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- more than 5 m      884 €

As before, maximum stand size is around 8-9 meters width.

Rental rate for a market stand (surface area 2,90 x 1,35) is 20 EUR for four days.

Dießen am Ammersee, in July 2020